



STATE OF NORTH CAROLINA
DEPARTMENT OF TRANSPORTATION

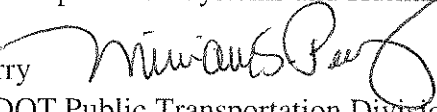
BEVERLY EAVES PERDUE
GOVERNOR

EUGENE A. CONTI, JR.
SECRETARY

October 20, 2011

MEMORANDUM

TO: Community Transportation Systems and Human Service Transportation Providers

FROM: Miriam S. Perry 
Director, NCDOT Public Transportation Division

DATE: October 20, 2011

SUBJECT: Policy Guidance for Vehicle Identification Markings

This memorandum is provided to clarify the minimum requirements for vehicle markings. The requirements of this policy are effective the date the policy is signed. This policy supersedes all previous policies, same subject.

Each subrecipient is required to ensure that all vehicles, purchased with federal or state funds, which are used to transport passengers, are marked with the complete system or provider name and contact number in accordance with the following requirements.

Size, shape, location and color of marking. The marking must:

1. Appear, at a minimum, on both exterior sides of the vehicle;
2. Be in letters that contrast sharply in color with the background on which the letters are placed;
3. Be readily legible, during daylight hours, from a distance of 50 feet (15.24 meters) while the vehicle is stationary;
4. Be kept and maintained in a manner that retains the legibility; and
5. May be painted on the vehicle or may consist of a shrink wrap material; however, magnetic signs are **NOT** authorized.

Transit systems are authorized to mark vehicles with the acronym of the transit system; however, in addition to the acronym, the transit system or provider's name must be spelled out on both sides of the vehicle.

MAILING ADDRESS:
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WWW.NCDOT.GOV/TRANSIT/NCTRANSIT

LOCATION:
TRANSPORTATION BUILDING
1 SOUTH WILMINGTON STREET
RALEIGH, NC

Besides the above requirements, all Section 5311 subrecipients must ensure the system name indicate that the system is a public transportation provider. This requirement will ensure that the public is aware of the system name and understands that the transportation services are available to the general public.

We believe this action will prove beneficial to your system as well as the traveling public in your area. If you have any questions, please contact your Safety and Training Specialist or Richard Jones at (919) 733-4713, extension 226, or email at rrjones@ncdot.gov.

Source Documents:

49 CFR Part 390.12 – Marking of CMVs (Items 1-5)

hls

cc: PTD Staff

Sections 5310, 5311, 5316 and 5317 Subrecipients